

SMART CITIES PROJECTS: ASK THE CITIES



Appetite for Consumption

Today, cities are responsible for consuming **66%** of the world's energy and the majority of other resources.

*Smart America



Smart Public Transportation

The global market for smart transport solutions based on digital infrastructure is expected to be **\$4.5** billion by 2018.

*Pike Research



Investing in Infrastructure

City governments will invest **\$41** trillion over the next 20 years to upgrade their infrastructure to benefit from the IOT.

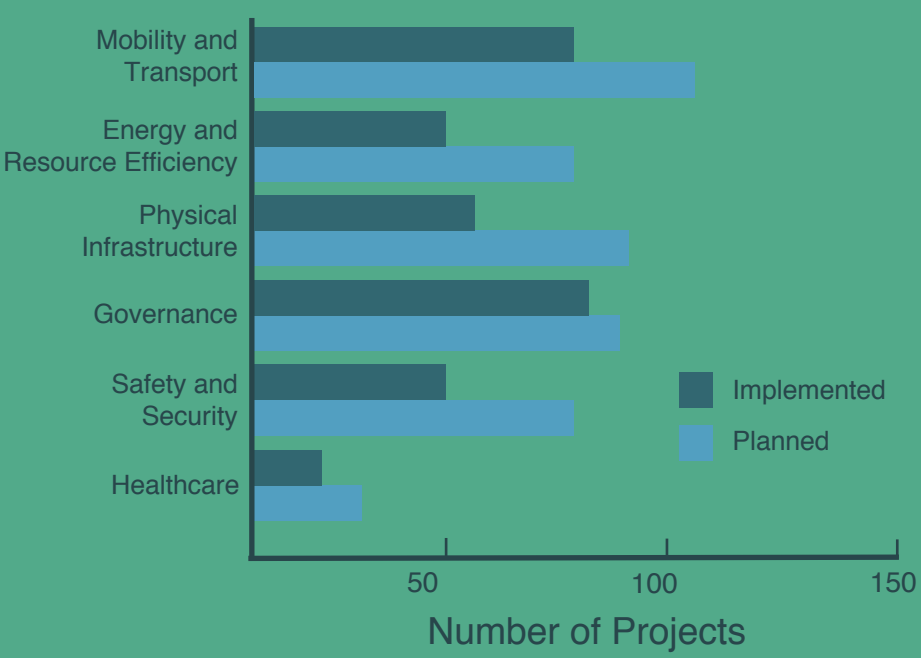
*Smart America

“There is an increasing need to think differently about how we deliver city services, ranging from transportation, water and waste management to energy and public safety. And tech lies at the center of all of these.”

*Jonathan Reichental, CIO, City of Palo Alto

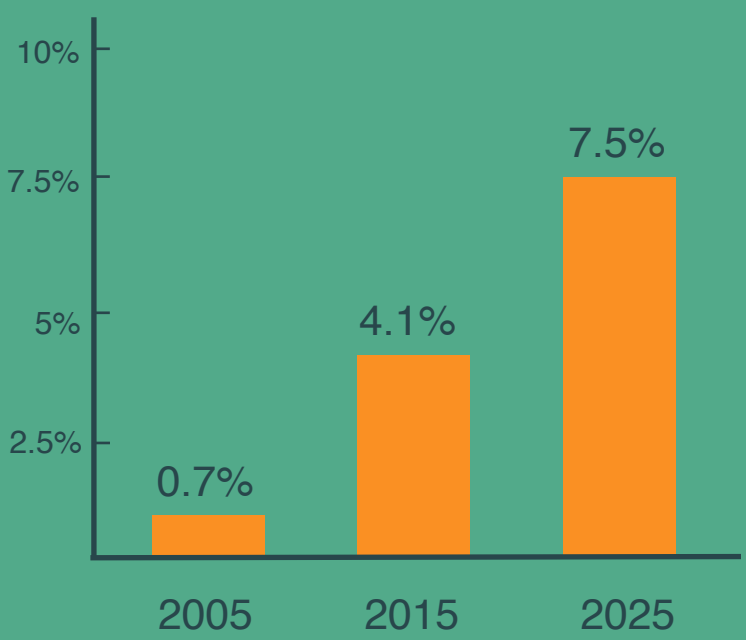


Planned and Implemented Smart City Projects in US



*US Conference of Mayors

Percentage of City IT Budgets Spent on Smart Technologies



*Deltek

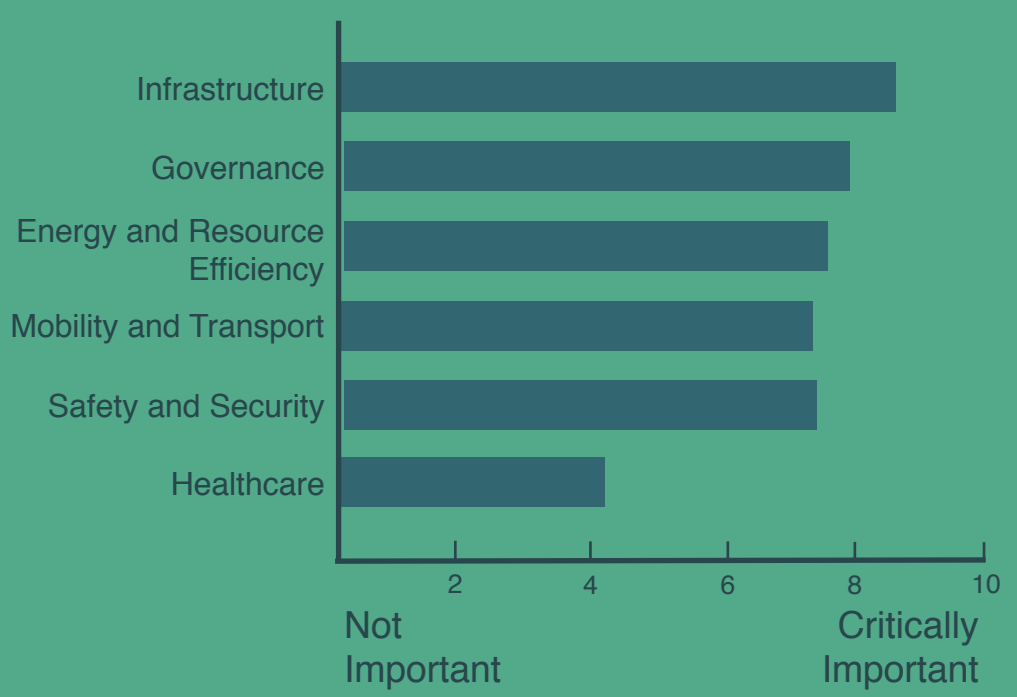
Urban Population Boom



Approximately **5 billion** people will live in urban areas by the year 2025, making up **66%** of the global population.

*IEEE

Importance of US Smart City Projects by Type



*US Conference of Mayors

Biggest Challenges to Achieving Smart City Project Success



*US Conference of Mayors

Standardization Captures More Value



Cities and their technology partners could waste up to **\$341 billion** by 2025, by adopting a fragmented versus standardized approach to IOT solution deployment.

*Machina Research