SWIM.AI Named a 2018 Cool Vendor in IoT Analytics by Gartner

SWIM.AI delivers powerful edge computing, analytics and machine learning at the Edge

SAN JOSE, CA – May 16, 2018—SWIM.AI, an innovator in edge data processing and analytics, today announced that it has been included in the list of "Cool Vendors in IoT Analytics"[1] by Gartner, Inc.

The report, available to Gartner clients here, relates how "IoT data is driving digital business initiatives, such as enhancing operational efficiencies of assets, improving [1]customer engagement and creating new revenue streams. However, the velocity and volume of this new data source also threatens to flood these organizations' technical infrastructure, which may lead to increases in operational expenses, security vulnerabilities and critical points of failure in mission-critical systems. IoT analytics is the key mechanism for controlling this flood of data."

SWIM.AI is able to ingest, reduce and analyse streaming edge data on the fly and self-learn at the edge. Since emerging from stealth in April 2018, SWIM.AI has announced customers in manufacturing, service providers, smart cities and IoT sectors.

"We believe that SWIM.AI's inclusion in the Gartner Cool Vendor in IoT Analytics, 2018 report validates our mission to change data-processing at the edge" said Rusty Cumpston, CEO and co-founder of SWIM.AI. "SWIM.AI is honored to be recognized by such an esteemed industry leader for our edge analytics. We pride ourselves on solving difficult edge data problems and delivering real-time insights and predictions economically for a powerful competitive advantage."

[1] Gartner "Cool Vendors in IoT Analytics by Mark Hung, Jim Hare, Scot Kim, 4 May 2018.[2]

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About SWIM
SWIM.AI delivers powerful business and operational insights for customers with its SWIM EDX 'Edge Intelligence' software. SWIM.AI enables businesses to reduce, analyze, learn insights and predict from 'gray' edge data on the fly, on existing edge devices. SWIM EDX software uses edge computing, machine learning and self-training 'digital twins' technology, all running locally on a mesh/fabric/grid of existing edge devices. SWIM.AI provides solutions for manufacturing, service providers, enterprises, cities and IoT vendors. Founded in 2015, SWIM.AI is based in Silicon Valley and led by a team of experienced serial entrepreneurs to usher in the next generation of intelligent edge applications. For additional information, please visit www.swim.ai.

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